



## 4th Annual Ranch Party & Wool Festivities

*Celebrating the Wool Harvest*

**May 20 & 21, 2017**

**42900 Curley Lane (off Hwy 1, Point Arena)**

**Mendocino County**

### VENDOR APPLICATION

Our **4th Annual Wool Festival** will be held on Saturday and Sunday, May 20 & 21, 2017 from 10am to 5pm each day at our new ranch in Point Arena, Mendocino County. Our facility includes the ranch where our sheep live, and plenty of space for booths and parking. We will have demonstrations, workshops, local artists, ranch tours, music, food, beer and wine, available to the public during the days of the festival. We look forward to celebrating the wonderful fibers being grown in our northern California fibershed and building public awareness of the outstanding qualities of wool from clothing, to bedding and beyond. In addition to artists and other vendors, the festival provides an opportunity to trade and sell fleeces from raw, to washed, to carded, to handspun yarns and felted fabrics. We will offer the service of selling fleeces for people who do not want to manage their own booth. For this service we will charge a 40% commission fee.

The festival is free to the public and will be advertised on websites, Facebook, Twitter, magazines, newspapers, and locally distributed flyers and postcards. **Please let us know if you would like some posters or postcards to send out.** AND THE MORE YOU ADVERTISE TO YOUR FRIENDS AND FOLLOWERS, THE MORE WE WILL CONTINUE TO MAKE THIS A MONUMENTAL EVENT! Also let us know if you would like to offer a class or demo during the festival and we will look to see if we can schedule you in.

**VENDOR BOOTH (10'x10') \$50 at time of application and 10% of sales not to exceed \$250**

**VENDOR BOOTH (10'x20') \$100 at time of application and 10% of sales not to exceed \$250**

**FOOD BOOTH (10'x10') \$50 at time of application and 10% of sales not to exceed \$250**

**DEMONSTRATIONS WITH NO SALES-No Payment Required** (Please note that demonstrations with no payment cannot promote programs, services or items for sale). Demonstrations are to be strictly educational. If you would like to promote your services, products, etc. then please consider a vendor booth. We do make an exception for knitting & spinning clubs and guilds. If you want to do a demonstration, please write up a description of your demonstration, what kind of space you need, and where you have demonstrated in the past, etc, and please include photos.

**Artists may share a booth.** If you know of other vendors in agriculture who might like to do a booth, please pass our information along to them.

***Make sure to send your application in early to reserve your space!***

***And thank you in advance***



Limited Electricity will be available. Please contact us if you need electricity and we will let you know if it is available. Booths can be put up between 5pm and 8pm on Friday afternoon and on Saturday morning.

Insurance: If you have a homeowner or business insurance policy we ask that you add us as an Additional Insured for the event listing Casari Ranch, 42900 Curley Lane (POB 843), Point Arena, CA 95468. If you have questions or are not sure about this please contact us.

Please provide your own tables, chairs and booth set up. We can help you get your booth set up if you need, but please let us know before hand.

**LOCATION:**

Point Arena is a cute victorian town that Hwy 1 runs through, with a nice town center, and a full 2 blocks of shops and dining areas. About 1.5 hours north of our old location in Valley Ford on Hwy 1. President Obama named Point Arena Lighthouse a national monument, which will dramatically increase the tourist business over the next few years. Casari Ranch is a 532 Ag Preserve sandwiched between the Pacific Ocean and the Mendocino Forest in Point Arena. Weather can be sunny or cool and we are coastal, so please be sure to bring layers. We have many sheltered areas on the ranch, but just in case the wind changes directions in the afternoons, bring weights for your tents and canopies. Most areas of the festival are unpaved and uneven terrain as in a pasture terrain. We have plenty of parking and camping available.

**ACCOMMODATIONS:**

Casari Ranch Guest House and camping, check us out on HipCamp.com or call 707-882-1885 or [Ariana@casariranch.com](mailto:Ariana@casariranch.com)

IN POINT ARENA (1-2miles from the ranch):

Wharf Masters (on the ocean cove) (800) 932-4031 or [www.wharfmasters.com](http://www.wharfmasters.com)

B Bryan Preserve (complete with giraffes and zebras) (707) 882-2297 or [www.bbryanpreserve.com](http://www.bbryanpreserve.com)

Point Arena Lighthouse (on the ocean) (877) 725-4448 or [www.pointarenalighthouse.com](http://www.pointarenalighthouse.com)

Mar Vista, Anchor Bay, [renata@marvistamendocino.com](mailto:renata@marvistamendocino.com)

IN MANCHESTER (4 miles from the ranch):

Manchester Beach KOA (800) 562-4188 or [www.manchesterbeachkoa.com](http://www.manchesterbeachkoa.com)

IN GUALALA (15 minutes from the Ranch and next to the ocean):

St. Orres (707) 884-3303 or [www.saintorres.com](http://www.saintorres.com)

Surf Motel (888) 451-7873 or [www.surfinngualala.com](http://www.surfinngualala.com)

Seacliff Motel (800) 400-5053 or [www.seacliffmotel.com](http://www.seacliffmotel.com)



**Contact Name:**

**Contact email:**

**Business Name:**

**Cell phone:**

**Website:**

**Billing Address:**

**City:**

**State:**

**Zip:**

**Seller's Permit number (if you have one):**

**Health Department Permit (if selling food items):**

**Specify Booth Type (fibers, jewelry, spinning, yarns, weaving, clothing, craft, etc):**

**Summarize and list in detail the products and services you will be selling/displaying:**

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**Additional comments:**

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Please send the following To ATTN: Casari Ranch, POB 843, Point Arena, CA 95468

\_\_\_\_ Application form

\_\_\_\_ Booth Fee (10'x10') OR (10' x 20'). You can pay by check or call in a credit card

\_\_\_\_ (as appropriate) Sellers permit and/or Health department permit (if selling food items)

Please send a photo, and a brief description of your work with name, for promotional use on our Facebook and other media sources to [ariana@CasariRanch.com](mailto:ariana@CasariRanch.com)

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By submission of this application I hereunder agree to abide by all rules, regulations, terms and conditions and cancellation policy and verify that all information I have provided is accurate.

I agree not to hold Casari Ranch responsible or liable for accidents, loss, theft, or claims resulting from my participation.

Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**VENDOR AGREEMENT**  
**PLEASE PRINT, FILL OUT AND SEND VIA MAIL**

This Vendor Agreement (this "**Agreement**"), dated as of \_\_\_\_\_, 201\_\_\_\_, is entered into by and between Casari Ranch, LLC ("**Organizer**"), on the one hand, and \_\_\_\_\_, a \_\_\_\_\_ ("**Vendor**"), on the other hand.

**RECITALS**

A. Organizer is the organizer of that certain Wool Festival to be held at Casari Ranch on May 20-21 2017 (the "**Festival**").

B. Vendor desires to utilize certain space at the Festival for the sale of \_\_\_\_\_ (the "**Goods**").

C. Organizer desires to permit Vendor to sell the Goods at the Festival, all in accordance with the terms and conditions set forth in this Agreement.

**AGREEMENT**

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lessor and Lessee hereby agree as follows:

1. **Vendor Fee.** In exchange for Organizer allowing Vendor to sell the Goods at the Festival, Vendor hereby agrees to pay to Organizer a fee (the "**Vendor Fee**") in the amount of \$50 for one 10'x10' booth OR \$100 for one 10'x20' booth AND 10% of sales not to exceed \$250. The Vendor Fee is due on or before April 15, 2017 and shall be non-refundable.

2. **Vendor Space.**

a. Organizer shall designate space (the "**Vendor Space**") within the Festival area where Vendor may sell its Goods. Vendor shall be responsible for providing Vendor's own furnishings within the Vendor Space.



b. Vendor shall be permitted to set up within the Vendor Space on Friday, May 19, 2017 between 2pm and 7pm. Vendor shall remove all Vendor materials from the Festival area no later than 12pm on Monday, May 22, 2017. Anything remaining in the Festival area after such time will be disposed of.

3. **Sales of Unlawful Goods.** Vendor hereby covenants and agrees that Vendor shall not sell any Goods that are illegal or are not made within the state of California. Organizer reserves the right to remove the Vendor from the Vendor's Space if it deems anything regarding the Vendor's business to be unlawful. Vendor acknowledges and agrees with the cancellation procedures and that there are NO REFUNDS of the Vendor Fee. Sub-leasing of the Vendor Space is strictly prohibited.

4. **Hold Harmless; Indemnification.** The Vendor agrees to hold harmless and make no claim against Organizer, any volunteer or paid employee of Casari Ranch, LLC, the insurer of Organizer, or any other vendor leasing space at the Festival for damage, theft or loss of any items belonging to the Vendor or for any and all claims for personal injury resulting from participation in the Festival from whatever cause either foreseen or unforeseen against Organizer. The Vendor is fully responsible for their Goods while on Festival premises. Vendor hereby agrees to defend, indemnify, protect and hold harmless Organizer (and each of their respective directors, officers, employees, shareholders, agents, affiliates, heirs, legal representatives, successors and assigns) from and against any threatened, pending or completed suit, proceeding, demand, claim, investigation, liability, cause of action or injury (collectively an "**Action**"), and any resulting loss, cost, damage, judgment, fine, penalty, settlement or expense, including expert witness, consultants' and attorneys' fees and investigative costs incurred by Organizer and arising from or related to the Vendor Space and the sale of the Goods.

5. **Counterparts.** This Agreement may be executed by facsimile and in counterparts and also executed signature pages shall constitute one agreement, binding upon all the parties, notwithstanding that all of the parties have not executed the original or the same counterpart.

6. **Authority.** Each of Organizer and Vendor represents and warrants to the other that it has the full power and authority to execute, deliver and perform under this Agreement, and any documents referred to herein.

[SIGNATURES TO APPEAR ON FOLLOWING PAGE]



IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

ORGANIZER:

LESSEE:

\_\_\_\_\_,  
a \_\_\_\_\_

\_\_\_\_\_,  
a \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_